



Managing the Corporate Intranet


Mitra Miller, Andrew Roehr, Benjamin Bernard


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428 pages

Présentation de l'éditeur

This book provides intranet managers, Webmasters and administrators with hands-on solutions, action plans, and checklists for maintaining an intranet to achieve optimum results. Web page on author's site shows all checklists found in the book in downloadable format. Quatrième de couverture

From the creators of the bestselling Portable MBA series comes The Fast Forward MBA . . .

- * A quick way to brush up on new ideas
- * An easy-to-use format that fits in any briefcase
- * Real-world information that you can put to use now!

Congratulations: Your intranet is up and running and delivering on everything you promised it would. Now it's up to you to make sure it stays that way. *Managing the Corporate Intranet* shows you how.

Managing the Corporate Intranet covers the whole gamut of technical and management issues of concern to intranet managers, webmasters, and administrators responsible for the day-to-day operations of their companies' intranets. A total how-to guide, it is packed with hands-on solutions, action plans, and checklists that help you run your intranet predictably and successfully. Each chapter includes real-world case studies illustrating how to successfully plan, enact, and gauge the results of various management activities. You get step-by-step guidance on how to:

- * Organize and staff an intranet management team
- * Select and use the best management tools currently on the market
- * Set standards for intranet use
- * Control distribution of new and upgraded software
- * Maintain communications
- * Monitor performance and measure improvements
- * Monitor and respond to security threats.

Companion website: The *Managing the Corporate Intranet* website supplies you with the helpful tips and checklists found in the book in downloadable format. Biographie de l'auteur

Mitra Miller is a systems strategist in Per-Se Technologies' I-Net Services group and coauthor of the Twelve-Step Program for building intranets. She consults with a wide range of companies on planning, building, and supporting client/server and Internet/intranet systems.

Andrew J. Roehr is a technical director and senior systems architect specializing in massively distributed and net-based systems, and is cofounder of Per-Se's Technical Infrastructure Planning Service.

Benjamin Bernard serves as Per-Se's strategist for emerging web technology and is the architect of the Web Framework for object-oriented web development.

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